



**Newsletter** 17/12









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### **OFFTEC CEO Message**

"It is not the strongest of the species that survives, nor the most intelligent that survives. It is the one that is most adaptable to change – Charles Darwin".

This motto has been the guiding principle and source of motivation to OFFTEC Palestine since the onset of our operations. A principle we have been advocating in Palestine to encourage organization to adopt change through most innovative technological solution to maintain business organic growth and excellence.

The ongoing digital transformation is not only changing and challenging the way we are conducting business, but also our personal lives. Everything now is connected, people-to-people, people-to-machines whether at home or at work and the future will continue to build on this transformational change.

Today we are celebrating 107 years in business. From me and OFFTEC family we would like to thank all of our Customers and Partners for helping us grow together through this journey.

Let us continue towards a digitized future hand in hand and do hope 2018 will bring us further success, prosperity and Joy.

Jamil Daher OFFTEC Palestine CEO



# OFFTEC distinguished efforts in the Palestinian Banking Sector

The Banking sector in Palestine is no exception to the Charles Darwin quote. Our goal was to introduce the latest technological trends in the banking industry worldwide to our local market. The challenge was to change the society norms and what people are used to, emphasizing our customer centric approach to enhance users experience meeting our local requirements with a global approach. Many new technologies have been introduced to the market including:

#### Financial Cards Instant Issuance



#### ■ ATM with Cash & Cheque Deposit Module



As a result, and proudly enough, the Palestinian banking customers have adapted the new technologies in a very positive and progressive pattern, which have positioned Palestine as a frontrunner amongst other countries with many successful case studies, that highlighted collective achievements with many of the Palestinian banks.































# A Glimpse Into OFFTEC Office Furniture Projects

Safa Bank





#### **Office Furniture Trends**

When it comes to office furniture, we are proud to be the leaders in presenting stylish and functional office furniture solutions to keep the Palestinian organizations on top of international trends.

1. Hide wires and reduce desk clutter with top access and cable trays

2. Bring the outdoor inside with the wide selection of fake plants







### **Office Furniture Trends**

3. Invest in ergonomically designed office chairs that provides lumber spine support









### **Office Furniture Trends**

5. Partitions are not just walls anymore, they can provide multiple functional solutions that transform your wall into a multimedia station, offer privacy glass and blinds as well as flexible storage solutions









#### **OFFTEC Customer Care**

It's important to shed the light on our customer oriented culture which was one of the core reasons for the growth and sustainability of OFFTEC Palestine for more than 107 years.

We don't compromise on customer satisfaction thus we dedicate a full after sales center with qualified customer oriented staff to always go above and beyond to keep OFFTEC's distinguished position among competitors through high quality of service reflecting on the way we care about our customers.

OFFTEC has recently embarked on complete revamp of our current Help Desk Management Systems, into new system utilizing latest technologies aimed at enhancing our customers experience and efficiency.



# Improving OFFTEC Employees Well-Being

We protect and promote the health and well-being of our employees so that they can enjoy fit and healthy lives, both at work and at home.

This year we took upon ourselves to start a campaign to motivate smokers to quit smoking, and what a better way to start this initiative than our employees.

We challenged our employees whom smoke, to quit smoking for six months straight. The reward was to increase the employee salary by a fixed amount for each month, which will be accumulated for him to claim at the end of the agreed period.

This initiative helped some to quit smoking for good and to be rewarded at the same time which was a win-win situation for their health and well-being.



## OFFTEC and The Educational Sector

We view education as a vital aspect in our community while we aspire for a transforming the current conventional education system into an innovative educational approach leveraging access to technology. Therefore, we always try to be the initiators in the digitization of educational transformation. We believe that technology can be used to improve the quality of teaching for the Palestinian children that is more interactive and stimulating while we introduce the fun aspect in the process too.

Therefore, we partnered with Partners for Sustainable Development (PSD) in cooperation with Ministry of Education, through local Palestinian municipalities, to provide number of Palestinian State Schools with Tablets running on an innovative and interactive e-curriculum platform. This in return will improve the educational quality for the Palestinian students by having the ability to use the tablet without having to carry a backpack full of heavy books.

The response for this unique educational transformation initiative was unbelievably positive from the student, the parents as well as the teachers.







## OFFTEC and Social Responsibility

Since our early beginnings we had an aim to improve the Palestinian

community and give back to it. One of the many campaigns we arranged was to plant a tree for each Acer laptop sold by us.



We have many activities planned ahead, and we acknowledge the responsibility we have for our country.





#### **SHOW COMPASSION WITH US**

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